

Entrepreneurship Development for Agriculture Graduates	
Date of Workshop	May 16 to June 3, 2021
Time	10:30 am – 12.30 p.m.
Location	CAE, JNKVV, JABALPUR
1. Objective	
To strengthen agricultural graduates for better employment and entrepreneurship opportunities.	
2. Participants	
Technical staff- Dr. R.N. Shrivastava, Dr. A.K. Bajpai, Dr. Shivran Krishnan, Dr. R.K. Nema, Dr. Dr. M.K. Awasthi, Dr. S.K. Sharma, Dr. Sourabh Nema, Dr. Minakshi Meshram, Anjali Patel, Rachit Nema, Krishna Singh, Sumit Kakade, Om Prakash Prajapati.	
3. Content of Events	
Welcome	In Inaugural session, Dr. S. B. Nahatkar, Director IABM, CoA, JNKVV, Jabalpur welcome the guest Shri Ashwini Singh Chouhan Hon'ble Member, Board of Management, Dr. Dharendra Khare, Dean Faculty of Agriculture, JNKVV, Jabalpur and other respected guests.
Programme Summary	Collaboration with private sector industry and civil society organization related to the specialized areas to develop market orientated programs and produce industry ready graduates and distinguished lecture series/special lecture to bring about much needed vibrancy in the academic atmosphere and inspire students and faculty to perform better. Dr. R. K. Nema, PI & Dean Faculty of Agricultural Engineering, JNKVV, Jabalpur delivered a brief introduction about the Project and its key components. Dr. Dharendra Khare, Dean Faculty of Agriculture, JNKVV, Jabalpur shared his view on Entrepreneurship development.
Output of programme	Five hundred twenty-nine participants registered in this Fifteen-days training programme for the Entrepreneurship Development for Agriculture Graduates.

Contents of event

Day	Time	Topics	Resources person
16.5.21	10:30 to 10.35 am	Welcome	Dr. S. B. Nahatkar BPD, JBP
	10:35 to 10.40 am	About NAHEP	Dr. R. K. Nema COAE, JNKVV, JBP
	10:40 to 10.45 am	Introductory address by Dean Faculty of Agriculture on ELP	Dr. Dharendra Khare, DFA

	10:45 to 11.15 am	Address by Hon'ble Member Board of Management	Shri Ashwini Singh Chouhan
	11:15 to 12.30 pm	Commercial Production and Marketing of Bio-pesticide	Dr. S. B. Das Professor, Department of Entomology JNKVV Jabalpur
17.5.21	10.30 to 11.30 am	Commercial production and Marketing of Bio Fertilizer	Dr. NG Mitra, Professor, Deptt. of Soil Sc. & Agril. Chem., CoA, Jabalpur
	11.30 to 12.30 pm	Commercial production and Marketing of Vermi-based product	Dr. S. B. Agrawal Assoc. Professor, Deptt. Of Agronomy, JNKVV Jabalpur
18.5.21	10.30 to 11.30 am	Commercial Production and Marketing of Bakery & Confectionary products	Dr. Sheela Pandey, COAE, JBP
	11.30 to 12.30 pm	Processing & Preservation of Vegetables and fruits	Dr. S.S. Shukla, Professor & Head, Deptt. of Food Science & Technology, CoA, JNKVV, Jabalpur
19.5.21	10.30 to 11.30 am	Commercial Production and Marketing Fruits	Dr. Rajni Sharma, Assistant Professor, Deptt. of Hort., CoA, Jabalpur
	11.30 to 12.30 pm	Commercial production and Marketing of Flowers under Hi-tech Horticulture	Dr. VK Singh Associate Professor, Deptt. of Hort., CoA, Tikamgarh
20.5.21	10.30 to 11.30 am	Commercial production and Marketing of Flowers under Hi-tech Horticulture	Dr. B.P. Bisen, Professor, Deptt. of Hort., CoA, Jabalpur
	11.30 to 12.30 pm	Mass Multiplication of citrus Sapling and its marketing	Dr. V.K. Paradkar, Dean, CoA, Chhindwara
21.5.21	10.30 to 11.30 am	Establishment, marketing and Marketing in Commercial Nursery	Dr. R Tiwari Assoc. Professor, Deptt. of Hort., CoA, Rewa
	11.30 to 12.30 pm	Commercial Production and Marketing of Lac	Dr. Moni Thomas Professor, T/o DRS, JNKVV, Jabalpur
22.5.21	10.30 to 11.30 am	Commercial Production and Marketing of Hybrid Seed	Dr. Uttam Bisen, Deptt. of Pl. Br. & Genetics, CoA, Balaghat
	11.30 to 12.30 pm	Commercial Production and Marketing Mushroom	Dr. Vijay Yadav Assoc. Professor, Deptt. of Pl. Pathology, CoA, Jabalpur
23.5.21	10.30 to 11.30 am	Establishment of private Soil Testing Lab and its operation	Dr. G.D. Sharma Asstt. Professor, Deptt. of Soil Sc. & Agril. Chemistry, CoA, Powarkheda
	11.30 to 12.30 pm	Commercial Cultivation and Marketing of Pearl	Dr. Chanchal Bhargava Program Asstt. (PB & G.), KVK, Chhindwara
24.5.21	10.30 to 11.30 am	Licensing, Marketing & Export of Agri-products	Dr. Anil Mishra Asstt. Professor, CoA, Tikamgarh

	11.30 to 12.30 pm	Project formulation and Financial analysis	Mrs. Laveena Sharma BPD, Jabalpur
25.5.21	10.30 to 11.30 am	Agri-entrepreneurship: Opportunities & Support Mechanism	Dr. S.B. Nahatkar CoA, Jabalpur
	11.30 to 12.30 pm	Millet based products- Startups Experience on Business Development	Mr. Rakesh Singh Director & Founder Aahram Innovations
26.5.21	10.30 to 11.30 am	Mushroom Production- Startups Experience on Business Development	Mrs. Hiresha Verma Director & Founder, Hen Agrocare Pvt. Ltd.
	11.30 to 12.30 pm	Vegetable & fruit marketing- Startups Experience on Business Devp.	Mr. Raunak Jain Director & Founder TAAZA
31.5.21	10.30 to 11.30 am	Solar dehydrated vegetables and fruit: Startups Experience on Business Development	Mr. Varun Raheja Director, Raheja Solar Food Processing Pvt. Ltd.
	11.30 to 12.30 pm	Vegetable Production- Business Development	Mr. Swadesh Kurmi Agri-entrepreneur
1.6.21	10.30 to 11.30 am	Importance of forward and backward linkages in agribusiness	Dr. R Pastor Co-Founder & CEO, E-FASSAL
	11.30 to 12.30 pm	One District one Product Policy of the State	Dr. VK Agrawal Deputy Director Horticulture, Directorate of Horticulture and Food Processing, MP
2.6.21	10.30 to 11.30 am	Commercial processing, value addition and marketing of Herbal Medicines	Dr. Gyanendra Tiwari Asstt. Professor, Deptt. of Pl. Physiology, CoA, Jabalpur
	11.30 to 12.30 pm	Commercial Production and Marketing of seed	Mr. Lakshya Agrawal Director, Shri Kamley Traders
3.6.21	10.30 to 11.30 am	First aid & care of patients at home: What one should know	Dr. Akhiesh Gautam Orthopedic surgeon, National Hospital, JBP
	11.30 to 11.40 am	Remarks by Dean Faculty Agriculture	Dr. Dhirendra Khare, DRS, JNKVV, JBP
	11.40 to 11:55 am	Remarks by Hon'ble Vice Chancellor	Prof. P. K. Bisen
	11.55 to 12:00 Noon	Vote of thanks	Dr. S. B. Das Professor, Department of Entomology JNKVV Jabalpur

Registered Candidates

Total 529 students registered & participated in this Fifteen-days training programme. Out of which 63.14% were male and 36.86% were female. They belong to OBC (42.9%), UR (24.4%), ST (19.1%) and SC (13.6%) categories.

Entrepreneurship Development for Agriculture Graduates									
Number of Participation					% of participation of diff. Category				
Gender	UR	SC	ST	OBC	Total	UR	SC	ST	OBC
Male	52	43	66	173	334	15.6	12.9	19.8	51.8
Female	77	29	35	54	195	39.5	14.9	17.9	27.7
Total	129	72	101	227	529	24.4	13.6	19.1	42.9

