Awareness Program on Bayer Safe Use Ambassador

Awareness training on hybrid mode entitled Safe Use of Pesticides and Launching of "BAYER SAFE USE AMBASSADOR" programme was organized on 30th June 2022 at Department of Entomology, College of Agriculture, Jabalpur in collaboration with Bayer Crop Science, Mumbai, for sensitization at the University level. Bayer Crop Science representatives, Mr. Sushil Desai (Associate General Manager) and Dr. Tushar Ghule (Senior Field Development Executive) interacted with 151 students simultaneously in offline and online mode.

Students were exposed on crop protection products, food safety, integrated pest management, resistance management; safe and convenient use of crop protection products, container management and spray application technology by the representatives of Bayer Crop Science. The students were asked to disseminate the technology for safe use of pesticide among the farmers using innovative methods for extension. At the end of the training, safety kits and badge of "Bayer Safe Use Ambassador" were distributed to the students







