

Strengthening Industries-Academia Relationship for Promoting Entrepreneurship Among Students

A one-day workshop on "Strengthening Industries-Academia Relationship for Promoting Entrepreneurship Among Students" was organized on 12th April, 2022 under the chairmanship of Prof. PK Bisen, Hon'ble Vice Chancellor, JNKVV, Jabalpur. Dr. Suneel Pareek, Head Department of Agriculture & Environmental Sciences (NIFTEM), Sonapat, presided the workshop as Chief Guest. Dr. Kailash Gupta, Chairman-Commercial Group of Industries and Shri Ravi Gupta, Chairman, Mahakaushal, Chamber of Commerce & Industries presided the workshop as special guest. Dr. Dinkar Sharma, Director Extension Services, Dr. Atul Srivastava, Dean Faculty of Agril., Engineering, Dr. Abhishek Shukla, Director Instructions, Dr. D. K. Pahalwan, Director Farms, Dr. Sharad Tiwari, Dean, College of Agriculture, Jabalpur, Dr. Amit Kumar Sharma, Dean Student Welfare, Dr. S. B. Nahatkar, Director Agri Business Management, Shri V N. Bajpai, Comptroller, Dr. R. K. Samaiya V/c Registrar JNKVV, Jabalpur and Head of the Departments, faculty members and Ph.D. students of different departments participated in the workshop. One hundred & two participants registered in the interface. The workshop was organized by Dr. Abhishek Shukla, Director Instructions, JNKVV, Jabalpur in collaboration with Dr. R. K. Nema, PI, NAHEP project, JNKVV, Jabalpur.

Following Industry personnel attended the workshop.

1. Dr. Sunil Pareek, Head Department of Agriculture Environmental, Sciences (NIFTEM)
2. Shri Ravi Gupta, Chairman, Mahakaushal, Chamber of Commerce & Industries
3. Dr. Kailash Gupta, Chairman-Commercial Group of Industries
4. Shri Virendra Sharma, Rallis India Ltd. (IA Tata Enterprises)
5. Shri Girish Gagebhica, Bhanu Farm Frozen Peas Company, Shahpura.
6. Shri Manish Choubey, Bayer Crop Science
7. Shri Ajay Naberia, Saibhog Narmada Animal Feed Industry. Panagar
8. Shri Ashish Parashar, IFFDC, Jabalpur
9. Shri Anil Gupta, Jantayu Panchgavya Research Aurveda, Jabalpur
10. Shri Abhishek Sharma, Willowood Chemicals Ltd., New Delhi.
11. Shri Mukesh Jain, Rice Mill, Richhai, JBP
12. Shri Sukhvinder Singh, CNH India Pvt. Ltd., Ecotech-3, Noida
13. Shri Bharath Maheshwari, SRK. Agrotech, Wardh
14. Shri Rajdeep Singh, Richai, Jabalpur
15. Shri Prafulla Pandey, G.M. Mahindra Tractor, Mumbai
16. Shri Ajay Nioday, Vice Chairman, Orient Paper Industries, Amlai
17. Shri Santosh Kumar Kaushal, Eagle Seed Biotech Ltd. Company, Indore
18. Dr. Prabhu Dayal Kumawat, Shriram Fertilizers and Chemicals, (DCM Shriram Ltd.), Delhi
19. Shri Dinesh Kushwaha, Dharti Agroteck, Nagpur
20. Shri Ambika Prasad Patel, Agadyati Herbs and Food Private Limited
21. Shri S. S. Ali, AGM (Mktg), Dugdha Sangh (Sanchi), Jabalpur
22. Pallavi Patel, VAM, Agro Processing, Umariya Dugariya Industrial Area, Jabalpur
23. Shri Rajesh Ranga, Jabalpur

24. Shri Vineet Goklani, ToC, The Oven Classics, Jabalpur
25. Shri Shivam Agro, Shivam Agro Industries
26. Dr. Manish Agrawal, Excellent Bio Research Solutions Pvt Ltd., 1042, Napier Town, Jabalpur
27. Shri Sahil Khanijo, Amba Grains Pvt. Ltd, Jabalpur

The major highlights of the discussions are:

1. Quality testing of different products should be initiated at JNKVV.
2. Traditional education and practical aspects of curricula should be matched by amendments in existing syllabi.
3. Training of students in industries should be promoted.
4. Development of linkage of farmers with industries in collaboration with Director Extension Services, Krishi Vigyan Kendras.
5. Facilitating industries for availing testing of different samples for different activities like quality, microbial population etc. for young entrepreneurs and startups.
6. Creation of facilities for storage and processing plants like Jamun etc.
7. Research areas of students should be focused on industrial requirements.
8. Development of learning instinct and interest in students.
9. Pre-interview conduction of students before industrial attachment.
10. Creation of by-laws between industry and university before engagement of students as trainee in industry in an internship programme or conducting part of research work for partial fulfillment of degree programme.
11. Orientation or induction of students in different departments of industries
12. Provision of providing facilities for conduction of different field trials at university campuses on payment basis and engagement of students as a part of their research topic. This will facilitate regular supervision, timely submission and quality data generation.
13. Regular meeting with industrialists to incorporate the identified research gap incorporation in thesis research.
14. Promotion of natural and organic farming and encashment of heritage crops of Madhya Pradesh
15. Exploration of biodiversity on the basis of nutritional contents and therapeutic values
16. Processing of unique material/active ingredient from agricultural commodities.
17. Automatization and mechanization is required to change the agro ecology
18. Requirement of climate smart agriculture and promotion and validation of indigenous technical knowledge (ITKs).

